

Rogaining association	What initiatives or processes have you adopted that you would recommend to others?	What are your top strategic priorities?	Describe any other topic that you wish to discuss at the AGM?	How do you think the ARA and rogaining associations can work together more effectively?	What trends have you noticed over the past few years that are affecting how we organise and grow the sport?	What are the challenges you are currently facing?	Your name?
QRA	<ul style="list-style-type: none"> - Volunteers register with reward (event subsidy) incentives - Succession Planning 	<ul style="list-style-type: none"> - Event safety. Providing events that do not pose safety concerns or result in preventable illness/injury. - Event Satisfaction. Providing a full calendar of high quality events. - Event Promotion. Growing membership numbers and promoting a rogaining community with willing volunteers. 			<ul style="list-style-type: none"> - Continued growth of social media which seems to be generating the most discussion/interest and allows for direct communication between members. - Increased quality of promotional materials 	<ul style="list-style-type: none"> - Volunteer shortfall - Over-reliance on key individuals for complex event tasks (mapping/software etc) - Decreasing availability of accessible and appropriate land for events - Increased regulation and restrictions on government land, particularly at the local level - While not too worrisome QRA is facing the choice of decreasing the number of pure rogaining events held each year in favour of multisport events with large turnout and dedicated organisers 	Alex Morgan
SARA	<p>Partnering with a charity to put on a fundraising event which increases our exposure in the community.</p> <p>Improvements in marketing & social media.</p> <p>Proper sponsorship where we get good prizes and they get good coverage.</p> <p>Annual volunteer Thank You day.</p> <p>Use of MailChimp for newsletters.</p>	<p>Improved safety procedures</p> <p>Continuing to build our membership and community awareness</p> <p>Updating our website</p> <p>Continuing to build our volunteer culture</p>	None	<p>We could think about creating a budget for national marketing.</p> <p>We could share documents, such as safety plans, setting guidelines, etc.</p> <p>We could have sessions where we discuss particular items in detail. Eg one session on HH food processes, another on mapping software, etc, etc.</p>	<p>Competitors are more focused on shorter events - presumably because they have less time these days.</p> <p>Rogaining in general has not been that great at marketing and promotion. It's a crowded market out there for people's leisure time and if we're not noticeable in it our numbers may drop.</p> <p>ARA has possibly focused more on technical aspects of the sport rather than how to build it.</p>	<p>Converting competitors from short duration events to 12/24 hour rogaines.</p> <p>Hash House volunteers/catering can be a challenge. We haven't yet found a group we can outsource our catering to on a regular basis.</p>	Mark Porter
VRA	<p>Greater use of email for publicity and volunteer recruitment. We had 10 setting teams in place by November 2014 for our 2015 season. We were oversubscribed to the point of having 3 event coordinators locked in for 2016.</p>	<p>Sustainable volunteer usage. We are still relying too heavily on a couple of key people.</p>	<p>Coordination of calendars. Julie Quinn has been leading the way on this for ACT, NSW and VIC.</p>	<p>I feel the current structure is effective.</p> <p>Each state has it's own context and challenges and needs to be different.</p> <p>Having the ARA to facilitate the sharing of info is excellent.</p>	<p>The rise of Adventure Racing is a huge opportunity. Also much of the cost of running events in dollars and hours has decreased thanks to higher quality digital printing and electronic marketing and administration</p>	<p>Volunteer recruitment, particularly into roles such as equipment manager and catering manager.</p>	Tom Lothian
NSWRA		<ol style="list-style-type: none"> 1. Attracting more participants to longer events 2. Attracting more volunteers 3. Succession plan for President position 4. Software systems 		<ol style="list-style-type: none"> 1. Marketing for the sport 2. Software systems 3. Paid admin. Position(s) to support association event planning 4. Common event management structure/policy/process 	<ol style="list-style-type: none"> 1. Reduction in number of participant for longer events which has the potential to reduce the pool of competitive participants for major events. 2. Same people being called upon to run events and association which is not sustainable in the mid-term 3. No growth in attracting U23 participants 	<ol style="list-style-type: none"> 1. Growing participant numbers for 12+ hour events. 2. Software systems in support of event and member management that do not require specialised IT skills to run/maintain. 3. Succession plan for President position. 4. Attracting U23 participants 	Andrew Duerden